

**Downtown Development Authority
Minutes
May 14, 2007**

A meeting of the Crystal Falls Downtown Development Authority was held on Monday, May 14, 2007 at the City Hall, 1:30 P.M.

Present:

M. Elson	M. Ferguson	E. Heikkinen	J. Syrjanen
J. Hendrickson	C. Nordeman	K. Santi	P. Sommers

Absent:

C. Nordeman	D. Sherby	J. Harp
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Others Present:

Julie Melchiori, Iron County EDC

Order of Business

Approval of Agenda Motion by J. Hendrickson, second by Pat Sommers

Minutes of April 9 approved after the following correction: under Façade Initiative Grant program it should be Crystal View Apartments. Motion by M. Elson, second by J. Syrjanen. All approved. Carried.

Minutes of April 2 approved. Motion by J. Hendrickson, second by K. Santi. All approved. Carried.

Treasurer's Report. Account balance \$1,072.80. Streetscape sign invoice hasn't been received as of this meeting. Waiting on capture of TIFF \$2,341.50. Mary Ann Harrington submitted a bill for 8 hrs. @ \$10 plus postage \$16.60 = \$96.60. Motion to pay this bill by P. Sommers, second K. Santi. All approved. Carried.

Public Comment. None.

Old Business:

City Manager's Report. C. Nordeman not available.

Update from Julie Melchiori. Cathy Cole from the Upper Peninsula Economic Development Association sent a letter of invitation to their next meeting along with a request to join. Julie Melchiori will be attending.

The façade project needs some additional photos and letters from businesses before approval can be considered. There may be enough money available to do another round close to November 2007.

The City and Mr. Hunnicutt are working with MISHDA with marketing the housing project to the age group between 40 and 64. They've already been receiving housing inquires.

Marketing Strategy Update: M. Elson has made the potted hard hat stands for business entries and will be distributing them along with larger yellow hard hats for employees to wear if so desired. M. Ferguson and J. Syrjanen said that ice cream socials and BBQs would start after Memorial weekend perhaps on

Saturday afternoons. They would move this on-going weekend event up Superior Ave. as construction moves forward. Hard Hat coupons would be distributed at this event. M. Elson said she would contact Ann at Melson's Copy Center to see if she would create, fill and print. It was estimated that the detours may start before Memorial weekend. There were problems with some of the signs posted by D. Sherby turning in the wind and one being destroyed. Motion by M. Elson, second by J. Hendrickson to have M. Ferguson contact D. Sherby to see if he could do something to resolve the problem.

New Business:

Bill Leonoff offered Friday, May 25 to focus Chamber Chatter radio program on Crystal Falls' streetscape project. J. Syrjanen volunteered to attend.

J. Harp submitted her resignation due to a new business venture. Motion by M. Elson, second by J. Syrjanen to regretfully accept her resignation and look for a replacement.

Meeting **adjourned**. **Next meeting** scheduled for Monday, June 12, 1:30 P.M., City Hall.